

# **EXHIBIT 79**

To: Robert Zimmer, John Boyer, David Greene  
From: James Nondorf  
Re: ESA Update Meeting Agenda  
Date: February 7, 2013

I. 2012-2013 ESA Updates

a. College Admissions

i. Statistics

1. 30,369 Apps;
2. 1386 admitted in EA
3. 306 Deposits – 12% ahead of last year

ii. EA Admitted Student Receptions

1. Full houses with excited students and families
2. Happy alumni and trustees:
  - a. Greg Wendt, AB'87 (San Francisco Host)
  - b. Andy Alper, AB '81, MBA '81 (New York)
  - c. David Brooks, AB '83 (New York)
  - d. Katharine Darrow, AB '65 (New York)
  - e. Brady Dougan, AB '81, MBA '82 (New York)
  - f. Sandy Grossman, AB '73, AM '74, PhD'77 (New York)
  - g. Ken Jacobs, AB '80 (New York)
  - h. John Liew, AB '89, MBA '94, PhD '95 (Greenwich Host, New York)
  - i. Paul Yovovich, AB'74, MBA'78 (Chicago)
  - j. Mary Lou Gorno, MBA'76 (Chicago, Evanston)
  - k. Charles Lewis (Evanston Host)

iii. Regular Decision Plans

1. Planning to reduce admit # in RD to 1250 and take off WL if needed
  - a. 8.6% Selectivity
  - b. 53% Yield
2. 100 off WL would still give us 51% Yield

iv. UChicago and its peers

1. NY Times Data
2. Updated Ivy Ratio Chart
3. COFHE Win/Loss

v. UChicago Promise Update

1. Full report
2. Mayor Emanuel

vi. Retaining Top Talent

1. Admissions Officers Performance Matrix
2. Career Path
3. Equity Adjustments

- b. Career Advancement and External Engagement
    - i. New image a hit with employers and alums!
      - 1. Web Image and Accessibility Upgraded
      - 2. CA Folder and New Brochure
    - ii. Entrepreneurship report: 0 to 60 in 6 months...
    - iii. Career Advancement Mid-year Report
      - 1. 80% Engaged (higher than last year end of cycle)
      - 2. 20% ahead in ALL metrics
      - 3. Trustee Student Life Committee
    - iv. UCI Programs: A Culture of Impact, Accomplishment, and Growth
      - 1. Health Professions – New programming and initiatives
      - 2. Business – Top placements and full employment
      - 3. Law – Data driven and proactive
    - v. Parent programming in full swing
      - 1. Welcome package
      - 2. Support UChicago e-mail
      - 3. Kumar/Boyer letter for career advancement support
  - c. Graduate Student Support: Admissions and Career Advancement Reports
  - d. ESA is On Budget!
- II. Future Goals, Plans, and Initiatives
- a. College Admissions
    - i. Raising the profile of UChicago:
      - 1. UK draft plan
      - 2. China draft plan
    - ii. Stay above 30K!
      - 1. Junior inquiries up 10% over last year same date
      - 2. Expanded Spring Travel already underway
    - iii. Phase III Focus: Yield (Phase I: Inquiry generation; Phase II: Conversion programming from Inquiry to Applicant)
  - b. College Financial Aid
    - i. 568 Group – it is hampering our ability to compete
      - 1. Tax return Policy
      - 2. Non-Custodial Parent Form
      - 3. Estimates and Timing of Awards
      - 4. Outside Scholarships
  - c. Career Advancement and External Engagement
    - i. 1000 – the magic number
      - 1. Grow Treks to 1000 students
      - 2. 1000 Metcalfs
    - ii. 90% of graduating seniors leave with plans
  - d. Graduate Admissions: Leverage
    - i. Best Practices
    - ii. New Technology (SLATE) Capabilities

III. Additional Items

- a. Outreach utilizing President Zimmer
  - i. Siemens and Intel Finalists (last year)
  - ii. Potential letter after admission to all parents (or all students)
- b. Faculty Committee of Admissions and Aid Meeting
- c. COFHE Data on HS Future HS classes
- d. SIC Timeline